

FSSAI Launches Licensing Framework for manufacturing of Ayurveda Aahara on FoSCoS Portal

Posted On: 25 SEP 2025 6:26PM by PIB Delhi

The Food Safety and Standards Authority of India (FSSAI), under the Ministry of Health and Family Welfare, has officially launched a dedicated licensing and registration window for Ayurveda Aahara products on its Food Safety Compliance System (FoSCoS) portal. This significant step will enable manufacturers across India to seamlessly apply for licenses to produce and market traditional Ayurvedic foods.

The new 'Kind of Business' (KoB) framework for Ayurveda Aahara aims to formalise and streamline the sector, aligning traditional recipes—as documented in authoritative Ayurveda texts—with contemporary food safety and quality standards. This move is designed to boost the food and Ayurveda industries by creating a regulated pathway for these products to reach the market.

This regulation is rooted in the core Ayurvedic principle of personalized nutrition, which tailors diet to an individual's specific constitution (*prakriti*). By standardizing these traditional formulations, the FSSAI measure is expected to support the growth of the food and Ayurveda industries. Furthermore, the availability of authentic and regulated Ayurveda Aahara will serve as a critical support for prescribed Ayurvedic treatment plans.

To facilitate a smooth transition for the industry, FSSAI has already published a list of 91 approved Ayurveda Aahara recipes via an order dated 25th July 2025. This provides Food Business Operators with a clear, pre-approved reference for manufacturing products under this new category, ensuring both authenticity and regulatory compliance.

This initiative, developed in close collaboration with the Ministry of Ayush, reflects the Government of India's commitment to integrating the profound wisdom of Ayurveda with modern food safety practices, thereby benefiting both industry stakeholders and public health.

The FoSCoS portal and the official order containing the list of approved Ayurveda Aahara can be accessed via the following links:

- **FoSCoS Portal:** <https://foscoss.fssai.gov.in/>
- **Ayurveda Aahara Order and Approved List:**
<https://fssai.gov.in/upload/advisories/2025/07/68835f872eaf4Order%20dated%2025-07-2025%20enclosing%20Ayurveda%20Aahara.pdf>

MV

HFW-FSSAI Ayurveda Ahara/25Sept2025/1

(Release ID: 2171329)